



VIRTIGATION – Emerging viral diseases in tomatoes and cucurbits: Implementation of mitigation strategies for durable disease management

Deliverable 6.6 Final DEC plan update

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1 PUBLISHABLE SUMMARY

The DEC Plan and DEC Handbook is a consensus finding, information and control instrument for all dissemination, exploitation, and communication (DEC) activities among all partners in the VIRTIGATION project. The DEC Plan describes the strategy and overall approach, and further includes the activity plan for the third and final project period (P3).

In P2, VIRTIGATION DEC efforts became gradually more focused on result-oriented dissemination, with 11 scientific publications being released during this period. Additionally, partners were very active in disseminating their emerging results at various conferences and results during the period. Communication efforts were still maintained to a certain extent in P2, to raise awareness on the project's plant health topic of emerging viral diseases in tomatoes and cucurbits. In P3 however, it is expected that the bulk of dissemination and communication (D&C) in VIRTIGATION will shift towards project results as focal point, as all partners are expected to have generated results by then.

Alongside active participation in established events and conferences, the (co-) organisation of events for results dissemination is expected to become a key activity in P3. In this sense, VIRTIGATION will work together with relevant plant health sister projects funded by Horizon 2020, as well as with key plant health networks and multipliers (e.g. AAB – the Association of Applied Biologists). As already started in P2, more project content will be provided to VIRTIGATION network stakeholders in languages other than English (i.e. in languages of the project's multi-actor approach focus countries), to support the project's National Knowledge Brokers (NKBs) in their efforts in this regard.

Exploitation planning and IP management will take the centre stage in P3, as all expected results of the project have been generated by then, and should be prepared for effective and efficient post-project exploitation as well as market uptake. Subsequently, a key focus will lie in defining together with partners the key exploitable results (KERs) out of the generated results of the project, also in close alignment with the innovation and data management tasks in WP7. These efforts will culminate in D6.8, the Post-Project Exploitation Plan, due in M48.


This DEC plan update, done at the onset of P3 (M38 out of 48 months duration), is the final update of the project's DEC plan. All the D&C activities and their results will be presented in D6.7, the final report on dissemination & communication tools & measures, also due in M48.

MEDIA CORNER

VIRTIGATION Project website: www.virtigation.eu

CORDIS Project number: 101000570

COMMUNICATION CHANNELS

	E-mail	virtigation@rtds-group.com
	X	@virtigation URL
	LinkedIn	VIRTIGATION URL
	Facebook	@virtigation URL
	YouTube	VIRTIGATION Project URL
	Zenodo	VIRTIGATION community URL

COMMUNICATION TOOLKIT

Factsheet: [Link](#)

CORDIS information sheet:
<https://cordis.europa.eu/project/id/101000570>

Presentation (PPT): [Link](#)

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