



VIRTIGATION – Emerging viral diseases in tomatoes and cucurbits: Implementation of mitigation strategies for durable disease management

Deliverable 6.5

P2 report on dissemination & communication tools & measures

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1 PUBLISHABLE SUMMARY

In this reporting period, important additions were firstly made to the dissemination & communication (D&C) tools, measures and materials of the project. Specifically, in project period 2 (P2), **the following new D&C tools, measures and materials** were produced:

- Project animation video
- Second press release
- Two scientific posters
- A wide variety of scientific publications

Moreover, important adjustments were made to the **various social media and digital channels** used to build networking relations with stakeholders, and to facilitate clustering and liaising with related EU projects, initiatives, and networks. As ResearchGate closed project pages in March 2023, the VIRTIGATION presence on ResearchGate had to be discontinued. As a result, the project's active channels in P2 were:

- Twitter
- LinkedIn showcase page
- Facebook
- YouTube
- Zenodo community

In general, throughout P2 VIRTIGATION was presented at different occasions, through mainly in-person conferences, dealing with e.g. **plant protection, plant virology or pesticide reduction-related topics**. These efforts were now aimed at disseminating publicly disclosable project results to stakeholders. In terms of communication, some awareness-raising efforts still took place in P2, but much less than in P1, as dissemination of the various results generated in the project has become much more important. In P3, it is expected that dissemination of project results will fully take on the centre stage of D&C efforts in VIRTIGATION.