



# VIRTIGATION – Emerging viral diseases in tomatoes and cucurbits: Implementation of mitigation strategies for durable disease management

## Deliverable 6.1 Initial DEC Plan and DEC Handbook

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<b>Project acronym:</b> VIRTIGATION	<b>Project Number:</b> 101000570
<b>Start date of project:</b> 1 <sup>st</sup> June 2021	<b>Project duration:</b> 48 months, until 31 <sup>st</sup> May 2025



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# 1 PUBLISHABLE SUMMARY

The initial DEC Plan and DEC Handbook is a consensus finding, information and control instrument for all dissemination, exploitation, and communication (DEC) activities among all partners in the VIRTIGATION project. The DEC Plan describes the strategy and overall approach, and further includes the activity plan for the first project period (P1). It is complemented by the DEC Handbook, which provides all VIRTIGATION partners with guidelines, requirements and Standard Operating Procedures (SOPs) to ensure wide communication of the project itself, as well as effective dissemination (especially open access publications) and exploitation of results (in particular key exploitable results - KERs).

This deliverable elaborates and implements the dissemination, exploitation and communication plan as described in the Description of Action (DoA) of the Grant Agreement (GA) and is further aligned with the relevant sections of the Consortium Agreement (CA).

The DEC Plan constitutes an internal working document, which will be refined and updated as the project progresses, especially in terms of: stakeholder analysis, key messages towards stakeholders, audiences and target groups, assessment of communication channels, update of the social media strategy, and adaptation of the market approach. Moreover, the DEC Plan details the overall exploitation strategy as basis for the project business plans. The initial DEC plan (D6.1) in month four (M4) will be formally updated twice to a new version according to the project schedule outlined in the DoA annexed to the GA:

- D6.3 P2 DEC plan update (M24)
- D6.6 Final DEC plan update (M38)







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## MEDIA CORNER

**VIRTIGATION Project website:** [www.virtigation.eu](http://www.virtigation.eu)

**CORDIS Project number:** 101000570

## COMMUNICATION CHANNELS

	<b>E-mail</b>	<a href="mailto:virtigation@rtds-group.com">virtigation@rtds-group.com</a>
	<b>Twitter</b>	@virtigation <a href="#">URL</a>
	<b>LinkedIn</b>	VIRTIGATION <a href="#">URL</a>
	<b>Facebook</b>	@virtigation <a href="#">URL</a>
	<b>YouTube</b>	VIRTIGATION Project <a href="#">URL</a>
	<b>ResearchGate</b>	VIRTIGATION <a href="#">URL</a>

## COMMUNICATION TOOLKIT

**Factsheet:** coming soon

**CORDIS information sheet:**  
<https://cordis.europa.eu/project/id/101000570>

**Presentation (PPT):** coming soon

**Flyer:** coming soon

**Poster:** coming soon

**Roll-up banner:** coming soon